

PASÉA HOTEL & SPA ANNOUNCES FINAL PHASE OF MULTI-YEAR \$17 MILLION RENOVATION AMIDST 10 YEAR ANNIVERSARY

Huntington Beach's iconic oceanfront resort unveils plans for renovated guestrooms, a reimagined lobby, and updated meeting spaces as it marks a decade of coastal hospitality.

HUNTINGTON BEACH, Calif. (September 10, 2026) — [Paséa Hotel & Spa](#), the award-winning oceanfront retreat in the heart of Huntington Beach, known as Surf City USA, is celebrating its "Hang 10" 10th anniversary with plans for the final phase of a transformative four-year, \$17 million property-wide renovation. Now entering its final chapter, the renovation led by Stylo Haus will bring enhancements to the resort's guestrooms, corridors, lobby, spa and meeting and event spaces, with completion slated for early 2028. The redesigned interiors will build upon the property's signature blend of relaxed luxury and coastal sophistication while introducing contemporary design-forward finishes, thoughtful guest-centric upgrades and refreshed gathering spaces.

"For the past decade, Paséa has been a place where guests and locals come to celebrate and experience the best of Huntington Beach," said Garrett Busch, President of Pacific Hospitality Group. "As we mark this milestone anniversary, these enhancements reflect our commitment to elevating the guest experience while ushering in Paséa's next chapter, thoughtfully building on the resort's legacy and creating memorable stays for years to come."

The revitalization began in 2024 with a \$5 million investment that included the debut of the elevated [Lōrea](#) restaurant and bar, refreshed rooftop [Treehouse on PCH](#), and redesigned oceanfront Ninth Island Pool. Led by Southern California-based design firm Hatch Design Group, the enhancements introduced a fresh coastal aesthetic inspired by Huntington Beach's natural beauty and laid-back surf culture, further elevating Paséa's position as Orange County's premier oceanfront destination.

"This investment reflects our long-term confidence in Paséa and desire to further elevate the hotel to the next level of lifestyle luxury," said Kory Kramer, partner at Eagle Four Partners. "Paséa has become an anchor of the community and an integral part of Huntington Beach's identity, and this next phase reinforces our commitment to its continued evolution as a premier oceanfront destination serving the community and global travelers."

Guestrooms Shaped by the Spirit of the Coast

Drawing inspiration from Huntington Beach's coastal setting, the redesigned 250 guestrooms and suites—set to debut in 2027—will embrace a refined Southern California beach house aesthetic, featuring layered natural materials, warm wood tones, custom woven textures, artwork, and a soothing palette of sandy neutrals and ocean blues. The accommodations are designed to balance residential comfort with understated luxury, creating an atmosphere that is sophisticated and deeply connected to its beachfront surroundings. New soft goods, furnishings, lighting, wall coverings, and décor will introduce added warmth, texture, and depth throughout the guestrooms, while refreshed corridors will seamlessly extend the design narrative with elevated finishes and curated coastal-inspired details.

A Renewed Arrival Experience

Debuting in Q4 of 2027, the revitalized lobby serves as the vibrant heart of the resort, with direct access to Lōrea, Treehouse on PCH, and the Ninth Island Pool, the revitalized lobby will welcome guests with updated furnishings, layered textures, curated artwork, enhanced lighting, and residential-style seating arrangements that encourage connection and relaxation. Natural materials, warm wood tones, and decorative elements will create a welcoming sense of place while maintaining Paséa's signature indoor-outdoor spirit and seamless connection to its oceanfront setting.

Enhanced Spaces for Meetings and Events

As a premier destination for corporate retreats, incentive travel, social gatherings, and oceanfront weddings, Paséa's indoor event space will receive a comprehensive refresh designed to elevate both aesthetics and functionality. Enhancements slated for Q4 of 2027 will include new wall coverings, carpeting, and lighting throughout the meeting and event venues, introducing a more contemporary coastal design language while maintaining the flexibility of groups and planners value. The updated

spaces will offer a refined backdrop for gatherings of all sizes, complementing the resort's beachfront location and signature hospitality.

A Sanctuary for Relaxation and Renewal

Furthering Paséa's commitment to wellbeing, Aarna Spa will receive a thoughtful refresh including updated soft goods and refreshed design elements that reinforce the spa's tranquil coastal atmosphere. The resort's fitness center will also be upgraded with cutting-edge elite performance equipment, enhancing the wellness experience for guests seeking rejuvenation, movement, and balance during their stay. Guests and locals alike can continue to enjoy wellness-focused experiences through the spa's **Aarna Oasis** Membership, which offers privileged access to exclusive spa offers, luxurious amenities, and curated member benefits, creating a year-round sanctuary for relaxation and self-care along the coast. Additionally, members of Paséa's **Stay Golden** loyalty program can take advantage of exclusive resort perks and preferred access to select experiences, further connecting the local community to the resort's elevated wellness and lifestyle offerings.

A Decade of Coastal Hospitality

Over the past decade, Paséa Hotel & Spa has become a vibrant gathering place for both visitors and locals, offering a dynamic calendar of experiences that embody Southern California's coastal lifestyle. Beyond its luxury accommodations and oceanfront setting, the resort brings people together through seasonal events, holiday celebrations, wellness programming, live entertainment, community gatherings and signature annual traditions such as Pup Fest. From festive waterfront celebrations and family-friendly experiences to wellness activations and curated resort programming, Paséa continues to evolve as a year-round destination where all can connect and create lasting memories by the beach.

Guests can join the celebration by booking the [Hang 10 Anniversary Package](#) which includes luxurious accommodations with a complimentary welcome amenity, a \$200 dining credit to Lōrea Restaurant, Treehouse on PCH, Blend Café or in-room dining, two 50-minute signature spa treatments at Aarna Spa, a beach bonfire sunset dessert package, discounted daily resort fee and discounted \$10 daily valet parking.

For more information or to book a stay, visit www.paseahotel.com.

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About Paséa Hotel & Spa

Holding the distinction of Huntington Beach's only Forbes Travel Guide recognized hotel, Paséa Hotel & Spa is located on the Pacific Coast Highway overlooking the Pacific Ocean and steps from the iconic Huntington Beach Pier. The property features 250 beautifully appointed ocean-view guestrooms and suites; California coastal-inspired restaurant Lōrea and refreshed rooftop lounge Treehouse on PCH; Aarna Spa, a Balinese-inspired spa with indoor and outdoor treatment areas and state-of-the-art fitness facilities; an ocean-view swimming pool; and more than 34,000-square-feet of indoor and outdoor meeting spaces. For reservations or additional information, please contact Paséa Hotel & Spa at 855-319-5587; or visit paseahotel.com.

About Meritage Collection

The Meritage Collection blends iconic, one-of-a-kind places with locally inspired enrichment programs designed for the curious traveler. A uniquely laid-back approach to the good life reflects the warm, sunshine-soaked California roots. With acclaimed resorts in Napa, Austin, Kauai, Huntington Beach, and soon to be downtown Phoenix, the Meritage Collection truly sets the stage for the extraordinary. Each unique property within the collection offers an exclusive encounter with an iconic location along with a flawless blend of luxury and comfort. Indulge in lavish accommodations, inimitable amenities, and world-class service while being inspired by the natural beauty, effortless bliss, and unexpected adventure found at each Meritage Collection resort. For more information visit www.meritagecollection.com.

Media Contact
QUINN PR

pasea@quinn.pr